

GUIDE TO BLEEDS

A bleed is when background color or images extends past the trim line of a document. Any time color needs to be printed all the way to the edge of a piece of paper, it requires bleeds to print correctly. Bleeds give the printer a small amount of space to account for movement of the paper and design inconsistencies. This ensures that no unprinted edges occur in the final trimmed document.

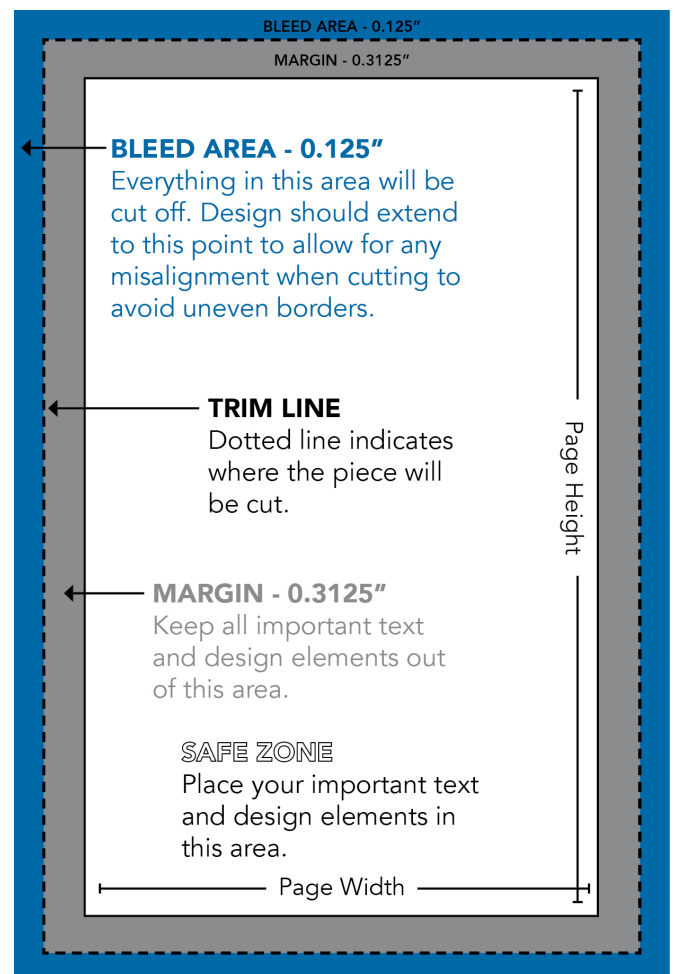
Documents need at least 1/8 inch or 0.125" bleed added on each side.

Example- If you are wanting to print a 5 x 7 inch invitation with color that extends to the edge it will need bleeds. That means the document you send us should actually be sized 5.25 x 7.25 inch.

Production copiers and even most home printers don't have the ability to print across an entire sheet of paper to the edge. When printing something with bleeds, it will be printed on a large sheet and then trimmed down.

When designing keep in mind the necessary requirements for bleeds and the page margin to ensure nothing gets cut off by accident.

All important images, design elements and text need to be at least 0.3125" away from the trim edge on all sides.



Document that requires bleed because color extends to the edge.



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Document does not require bleeds because there is no color that extends to the edge.